

A MORE JUST AND CIRCULAR
FASHION SYSTEM

THE NEW FASHION INITIATIVE

EILEEN
FISHER



AVERY
DENNISON

ACADEMIC CONSORTIUM

November 20, 2020



WELCOME

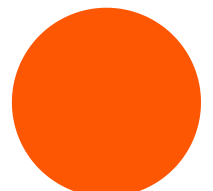
Thank you all for joining us for The New Fashion Initiative x Eileen Fisher x Avery Dennison 2020 Academic Consortium.

We are so excited to welcome you to a community of innovators and changemakers who are all doing what they can to make the fashion industry a more sustainable, more ethical, and more just space.

Some of you may be familiar with each other already, or perhaps this will be a virtual room of new faces. Each of you brings with you your own unique perspective, experiences, and expertise.

We hope that this event can be a brave space for us to all learn from one another and collaborate on ideas that will change the world.

This event is generously sponsored in conjunction with Eileen Fisher and Avery Dennison.



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THE NEW FASHION INITIATIVE

The fashion industry must stop the exploitation of workers and the planet. We empower cross-sectional collaboration that is changing the industry. The New Fashion Initiative is a 501c3 non-profit creating interdisciplinary education and strategic consulting to promote circularity, collaboration, and accountability in fashion.

We work directly with academics, designers, businesses, and other non-profits to bring solutions to a broken system. We are here to help key industry stakeholders to 1) collaborate 2) share research 3) convene in order to effectively address systemic issues.

TNFI supports current and future leaders to be positive agents of change.

LAUREN B FAY
Director



Fashion Consultant featured in Glossy, The Wall Street Journal, WWD, Refinery29 & Sourcing Journal; former US Coordinator for Fashion Revolution

TARA ST. JAMES
Consultant



Production Coordinator and Research Fellow in the Sustainable Strategies Lab for Pratt; teacher at FIT; founder of sustainable fashion brand Study NY

JOELLE FIRZLI
Education Manager



Co-founder of TRIBUTE and the DC Sustainable Fashion Collective; her research in sustainability and design has been presented in cities from NYC to Beirut

JESSICA NEJAME
Project Manager



Magna cum laude graduate with a BS in Environmental Studies and a BA in Political Science; conducted research on environmental values & clothing decision-making

AGENDA

SESSION #1 - ACADEMICS

- 9:00 - 9:10** **Welcome & Introductions**
- 9:10 - 9:20** Jonathan Michael Square,
- 9:20 - 9:30** Harvard
- 9:30 - 9:40** Danielle Azoulay, Columbia
- 9:40 - 9:55** Sean Cormier, FIT
- 9:55 - 10:05** **Questions**
- 10:05 - 10:15** Brendan McCarthy, Parsons
- 10:15 - 10:25** Cary Krosinsky, Yale
- 10:25 - 10:40** Mark Anner, Penn State
- 10:40 - 10:45** **Questions**
- 10:45 - 10:55** Break
- 10:55 - 11:05** Ammar Belal, Columbia
- 11:05 - 11:20** Hunter Lovins, Bard
- 11:20 - 12:00** **Questions**
- LUNCH

AGENDA

SESSION #2 - GRAD STUDENTS

- 12:00 - 12:45** Breakout sessions - Details page 6
- 12:45 - 1:25** Roundtable #1 - Details page 6

SESSION #3 - BRANDS AND ORGS

- 1:25 - 1:35** Sarah Swenson, Avery Dennison
- 1:35 - 1:45** Jessica Schreiber, FABSCRAP
- 1:45 - 1:55** Ngozi Okaro, Custom Collaborative
- 1:55 - 2:05** Questions
- 2:05 - 2:15** Amy Hall, Eileen Fisher
- 2:15 - 2:25** Nayantara Banerjee and Paulina Miguel,
Garment Worker Center
- 2:25 - 2:35** Michelle Flores, Renewal Workshop
- 2:35 - 2:45** Dana Davis, Mara Hoffman
- 2:45 - 2:55** Kimberly McGlonn, Grant Blvd
- 2:55 - 3:05** Remaining questions
- 3:05 - 3:35** Roundtable #2 - Details page 7

BREAKOUT WITH GRAD STUDENTS AND ROUNDTABLE 1

1. Everyone will be placed into small groups consisting of 2 grad students, 2 professors, and 2 brand/organization representatives.
2. The post-graduate attendees will each have ten minutes to share their research.
3. The rest of the time in the breakout session will be used for constructive feedback and questions.
4. Before we rejoin as a large group, one person will be selected from the small group to share a brief overview of topics discussed.
5. Then, we will rejoin as a large group and have further conversations about the implications of these research projects for the industry, as well as ways to support and further this research.

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ROUNDTABLE 2

For the remaining 30 minutes, we will discuss any remaining questions and allow attendees to give feedback on the projects, how to improve the program, and start to think about how best to support each other and collaborate in the future .

**THANK YOU ALL FOR
JOINING AND MAKING THIS
EVENT POSSIBLE!**

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